

BAND-AID® 15s How to Use Transcript English

[We open on a white background. A hand comes into frame placing a BAND-AID® PRO HEAL™ bandage box on a white platform.]

[00:00:00-00:00:02]

SUPER: HOW TO USE PRO HEAL™

VISIBLE LEGAL DISCLAIMER: Use product only as directed.

[We pan to a closeup of the BAND-AID® PRO HEAL™ bandage. The tabs are pulled of the bandage pad to reveal the hydrocolloid pad. A finger points to the hydrocolloid pad.]

[00:00:02: 00:00:05]

SUPER: PULL TABS

VISIBLE LEGAL DISCLAIMER: Use product only as directed.

[We see a closeup of a hand. The BAND-AID® PRO HEAL™ bandage is applied to the back of the hand.]

[00:00:05: 00:00:07]

SUPER: SEAL HYDROCOLLOID GEL PAD

VISIBLE LEGAL DISCLAIMER: Use product only as directed.

[We see the hand with the bandage applied walk to the left of the screen.]

[00:00:07: 00:00:10]

SUPER: AFTER 24-48 HOURS

VISIBLE LEGAL DISCLAIMER: For demonstration purposes only. Use product only as directed

[We see the BAND-AID® PRO HEAL™ bandage being removed from the hand.]

[00:00:07: 00:00:10]

SUPER: PEEL TO REVEAL

VISIBLE LEGAL DISCLAIMER: Use product only as directed.

[We pan to a white background with the BAND-AID® PRO HEAL™ bandage box on top of a platform. Red confetti falls from above.]

[00:00:10: 00:00:12]

SUPER: REPEAT UNTIL WOUND IS HEALED

VISIBLE LEGAL DISCLAIMER: Use product only as directed.